Guide to Member Benefits

Resources, market access, protection, education and industry connections designed to help independent agencies grow and succeed.

Your membership. Your agency's possibilities.

- Write more business
- Protect my agency
- Run my agency better
- Save money
- Explore new ideas
- Build my knowledge
- Make my voice heard
- Connect with the industry

PIANATIONAL.ORG

Resources for your agency

Explore opportunities to grow, protect your business and support daily operations.

WRITE MORE BUSINESS

FirstChoice
Expand market access and revenue opportunities while retaining control of existing carrier appointments. Benefits include enhanced profit sharing, carrier incentives, commission opportunities and agency growth resources.

Commercial Lines Market Access
Access leading commercial markets for workers' compensation, business owners policies and other commercial risks through PIA's market-access relationship.

PIA Flood with The Hartford
Grow your flood business with easy enrollment, dedicated support, training resources, claims support and PIA member commission opportunities.

PIA Propeller
A streamlined way to quote and sell surety bonds, including commercial, contract and fidelity products, with member commission opportunities.

Rainbow Insurance
Specialized BOP and excess liability solutions for select small-business classes, including restaurants and beauty and wellness businesses.

Breeze
A digital disability-insurance solution designed to simplify quoting, application and case management while helping agencies add revenue.

SAVE MONEY

Member Savings & Affinity Benefits
Take advantage of member-only savings and affinity programs designed to reduce agency operating costs, including eligible business-service and shipping benefits.

Rough Notes Advantage Plus
Access risk-exposure and coverage-analysis resources with PIA member pricing. Check the current member-benefits page for the latest discount.

RUN MY AGENCY BETTER

PIA 401(k) Program
Help make retirement benefits easier to offer and administer. PIA's 401(k) program provides agencies with a cost-effective retirement solution designed to reduce administrative responsibilities and provide ongoing plan support.

Agency Agreement Review Service
A PIA member service that helps identify ambiguous, outdated or concerning provisions in carrier agreements so agency leaders can make informed decisions.

PIA Blueprint for Agency Success
A practical resource for business planning, growth strategy and agency continuity.

ACORD Forms Benefits
Eligible PIA members may access ACORD form licensing benefits and member savings on qualifying ACORD programs.

Hiring & Employee Resources
Access agency-focused tools and resources for recruiting, employee assessment, talent development and retention.

Agency Marketing Resources
Use PIA's member logo, consumer-facing content, direct-mail resources, digital advertising tools and other marketing support to build agency visibility.

BUILD MY KNOWLEDGE

Professional Education
PIA members have access to professional development and member pricing on qualifying education, including prelicensing, continuing education, CPIA and other agency-focused learning opportunities.

Webinars & Industry Learning
Stay current through PIA educational programs, webinars and resources focused on agency operations, sales, leadership, insurance markets and emerging issues.

MORE WAYS PIA WORKS FOR YOU

Knowledge. Advocacy. Connection.

PROTECT MY AGENCY

Errors & Omissions Insurance
Professional liability protection with access to multiple markets and coverage options for independent agencies.

Cyber Insurance
Cyber coverage solutions designed for small and midsized businesses, with resources for protecting your agency and serving clients.

PIA Agents Umbrella Program
Excess protection that can include E&O and business liability coverage, with available endorsements. Availability varies by state.

Employee & Group Benefits
PIA benefit solutions can help agencies and their employees access life, disability, AD&D and other benefit options.

Program availability and offerings may vary.

EXPLORE NEW IDEAS

PIA Technology Council
PIA brings agents and technology leaders together to explore emerging solutions, practical applications and the access, adoption and integration of technology in independent agencies.

PIA National Carrier Council
PIA and leading insurance carriers collaborate on practical resources and strategic issues affecting independent agencies.

Carrier Council: Agency Growth Resource Library
Explore resources addressing talent, customer retention, cybersecurity, digital sales and service, succession planning, crisis preparedness and agency growth.

MAKE MY VOICE HEARD

PIA Advocacy
PIA represents independent insurance agents before Congress, federal regulators and policymakers on issues affecting agencies and their clients.

PIA Advocacy Day
Members gather in Washington, D.C., to meet with elected officials and advocate directly on issues important to independent insurance agents.

Grassroots Action Alerts
When action matters, PIA makes it easy for members to communicate directly with elected officials.

PIAPAC
PIA's federal political action committee supports candidates who understand and support issues important to professional independent insurance agents.

CONNECT WITH THE INDUSTRY

Leadership & Industry Connections
PIA connects agency leaders with peers, carriers, technology companies, state association leaders and other industry decision-makers through national programs and leadership events.

PIA Connection
PIA's member publication delivers independent-agent perspectives, association news and analysis of issues shaping the insurance marketplace.

PIA National Newsline
A regular source of PIA and industry news, member information, advocacy updates and opportunities.

Advocacy Updates
Follow timely legislative and regulatory developments affecting independent agencies at the state and federal levels.

SUPPORTING OUR INDUSTRY

PIA Insurance Foundation
The PIA Insurance Foundation supports insurance education and is home to the PIA Disaster Relief Fund, which provides assistance following catastrophic events.

MAKE THE MOST OF YOUR MEMBERSHIP

Find the right PIA resource

Not sure which program is right for your agency? PIA staff can help you identify the resources, market-access opportunities and member benefits that best fit your needs.

Visit: PIANATIONAL.ORG/PROTECT

Call: (703) 836-9340

Email: ProductsAndServices@pianational.org

Scan to explore current benefits

PROGRAM NOTE

Member benefits and partner programs may change. Visit PIANATIONAL.ORG/PROTECT for current program details, eligibility, availability and access information.