



CONVENTION ITINERARY

TUESDAY, MAY 6

OPTIMIZE

- 8:00AM-4:00PM **Vendor Booth Set-Up:** Ballroom A & B
- 10:00AM **Meet In Hotel Lobby to leave for OGA Skeet Shoot**
- 11:00AM **OGA Skeet Shoot: Memphis Sport Shooting Association**
9278 Old Brownsville Road Lakeland, TN 38002
- 12:00-3:00PM **Registration**
- 4:00-6:00PM **Progressive Party & Industry Showcase** (*Eras of Elvis Theme*)
Ballroom A & B
- 6:00PM **Dinner on Your Own**

WEDNESDAY, MAY 7

EXECUTE

- 7:30-9:00AM **Breakfast and Industry Showcase**
Ballroom A & B
- 8:30-8:45AM **Membership Meeting:** Guest House Theater Room
- 9:00AM-12:00PM **Speakers Session**
Guest House Theater Room
- 12:00-1:30PM **Lunch on Your Own**
- 2:00-5:00PM **Imperial PFS Baggo Tournament**
Nationwide Special Olympics Charity Event
The Lawn
- 5:00PM **Dinner on Your Own**
- 9:00PM **YIP Blue Suede Social:** Main Lobby

THURSDAY, MAY 8

CONQUER

- 9:00-10:00AM **Keynote Speaker**
Guest House Theater Room
- 10:00-10:30AM **Speakers Session**
- 11:00AM-1:00PM **2025 Capital Premium Finance Awards Brunch**
Ballroom A

Attire: Business Casual

