

TUESDAY, MAY 6

OPTIMIZE

8:00AM-4:00PM Vendor Booth Set-Up: Ballroom A & B

10:00AM Meet In Hotel Main Lobby to leave for OGA Skeet Shoot

11:00AM OGA Skeet Shoot: Memphis Sport Shooting Association

9278 Old Brownsville Road Lakeland, TN 38002

12:00-3:00PM Registration

4:00-6:00PM Progressive Party & Industry Showcase (Eras of Elvis Theme)

Ballroom A & B (Red Drink Tickets)

6:00PM Dinner on Your Own

WEDNESDAY, MAY 7

EXECUTE

7:30-9:00AM Breakfast and Industry Showcase

Ballroom A & B

8:30-8:45AM **Membership Meeting:** Guest House Theater Room

9:00AM-12:00PM Speakers Session

Guest House Theater Room

12:00-1:30PM **Lunch on Your Own**

2:00-5:00PM BLUE HAWAII PARTY: Imperial PFS Baggo Tournament

Nationwide Special Olympics Charity Event

The Lawn (Wear Your Favorite Hawaiian Outfit) (Green Drink Tickets)

5:00PM Dinner on Your Own

9:00PM YIP Blue Suede Social: Main Lobby

THURSDAY, MAY 8

CONQUER

9:00-10:00AM Keynote Speaker

Guest House Theater Room

10:00-11:00AM Speakers Session

11:00AM-1:00PM 2025 Capital Premium Finance Awards Brunch

Ballroom A

Attire: Business Casual

