GENERAL AGENCY AD

# They end at competitive rates. We begin there.

# PREVIEW VERSION ONLY DO NOT REPRODUCE

As your local Professional Insurance Agents, we're glad to provide you with competitive rates on your insurance needs. But unlike 800 numbers and websites, with us that's just the beginning.

## **OUR LONGTIME CUSTOMERS RELY ON US FOR:**

- > A choice of companies to better fit your unique needs. Where single-company agents, 800 numbers, and websites fit a policy to you, we represent a number of quality companies that offer different policies and optional endorsements. That choice adds up to better coverage for you.
- > **Personal support and service.** Whether you have a question about coverage or need to submit a claim, we're here for you over the phone or face-to-face. To us, you're not just a name, you're a neighbor.

If you have a new insurance need or simply want to know why so many of your neighbors come to us when they want to insure the things they value, please call us or stop by our office.



Each ad is available in 4-color (shown here) or black and white. Ads can be reduced/enlarged to scale. **Shown on front:** 7.5" W x 10" H full page ad. This can also be used as an 8.5" W x 11" H insert/flyer.







Square:
Actual size is
6"W x 6"H.

▲ Small Vertical:
Actual size is 4"W x 6.25"H.



◆ Small Horizontal:

Actual size is

4"W x 2.875"H.

Ads on this page are shown at 50% actual size.



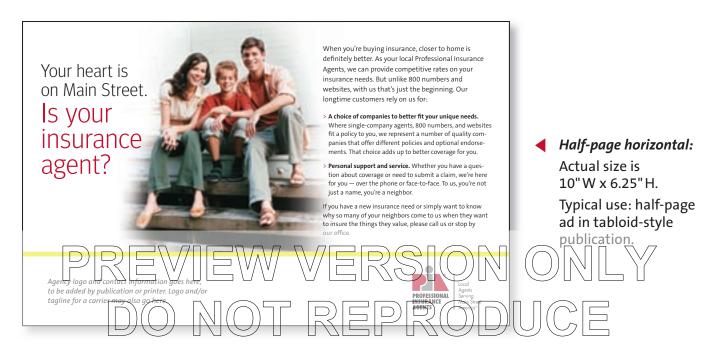
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Small Horizontal: Actual size is 4" W x 2.875" H.



Professional Insurance Agents can help you understand what's in your policy—and what's not.

We work hard to get to know you so we can better answer your questions and provide coverage options. Because we represent a number of quality companies, we can help you choose from a number of policies to better fit your unique needs.

Whether you need insurance or simply have a question about it, please call us or stop by our office. Talk to the local insurance professionals who speak your language.



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As Professional Insurance Agents, we take your insurance needs very seriously.

That's why we take the time to ask questions and work hard to get to know you. By better understanding your unique needs, we can provide quality coverage options at a price that fits your budget.

When you're ready for the personal service that only a Professional Insurance Agent can provide, please call us or stop by our office. We're seriously eager to help.



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We know that many people don't fully understand what their homeowners insurance policy actually covers.

Unfortunately, it's often less than they think. When disaster strikes, seemingly minor exclusions can be monumental roadblocks between a policyholder and a claims payment.

Together, we can help you understand what your homeowners insurance policy actually covers—or doesn't. We work hard to get to know you so we can better answer your questions and provide coverage options for your home. Because we represent a number of quality insurance companies, we can help you choose from a number of policies to better fit your unique needs.

Whether you need insurance for your home or simply want to review your coverage options, give us a call or stop by our office so we can get to know you. Your biggest asset deserves the attention of your local "Main Street" insurance agents.



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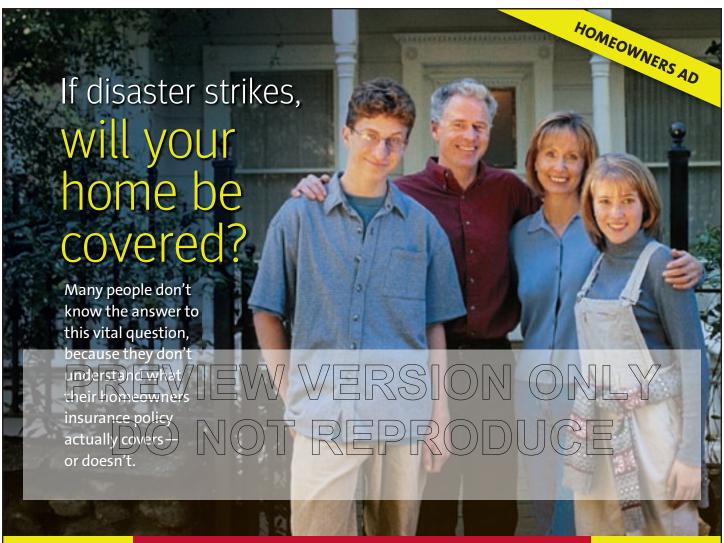
Ads on this page are shown at 50% actual size.



◆ Small Horizontal:

Actual size is

4"W x 2.875"H.



When a disaster occurs, seemingly minor exclusions can be huge roadblocks between you and a claims payment.

**Who can you turn to?** Your local Professional Insurance Agents, the people who help insure many of your neighbors. We work hard to get to know you, so we can better answer your questions and provide coverage options. Because we represent a number of quality insurance companies, we can help you choose from a number of policies to better fit your unique needs.

Whether you need insurance for your home or simply want to review your coverage options, please call us or stop by our office. We'll both feel better knowing your home is better-protected.



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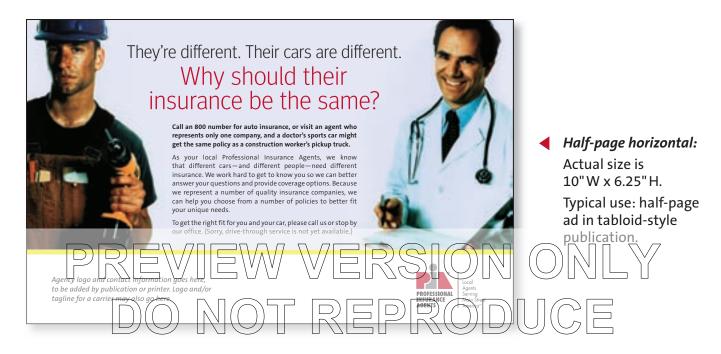
Call an 800 number for auto insurance, or visit an agent who represents only one company, and a doctor's sports car might get the same policy as a construction worker's pickup truck.

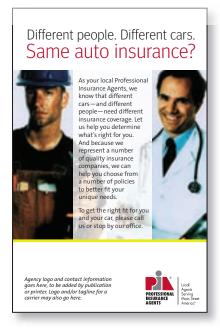
As your local Professional Insurance Agents, we know that different cars—and different people—need different insurance. We work hard to get to know you so we can better answer your questions and provide coverage options. Because we represent a number of quality insurance companies, we can help you choose from a number of policies to better fit your unique needs.

To get the right fit for you and your car, please call us or stop by our office. (Sorry, drive-through service is not yet available.)



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AUTO AD

# Don't get caught with cookie-cutter auto insurance.

Call an 800 number for auto insurance, or visit an agent who represents only one company, and you may get the same policy as everyone else—

# PREVIEW VERSION DO NOT REPRODUCE

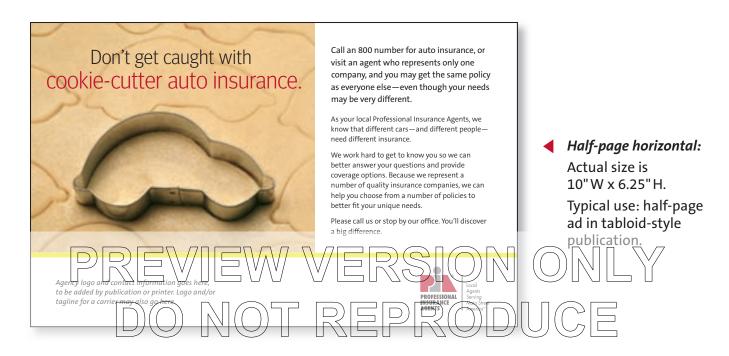
As your local Professional Insurance Agents, we know that different cars—and different people—need different insurance.

We work hard to get to know you so we can better answer your questions and provide coverage options. Because we represent a number of quality insurance companies, we can help you choose from a number of policies to better fit your unique needs.

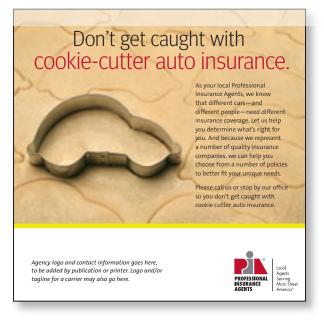
Please call us or stop by our office. You'll discover a big difference.



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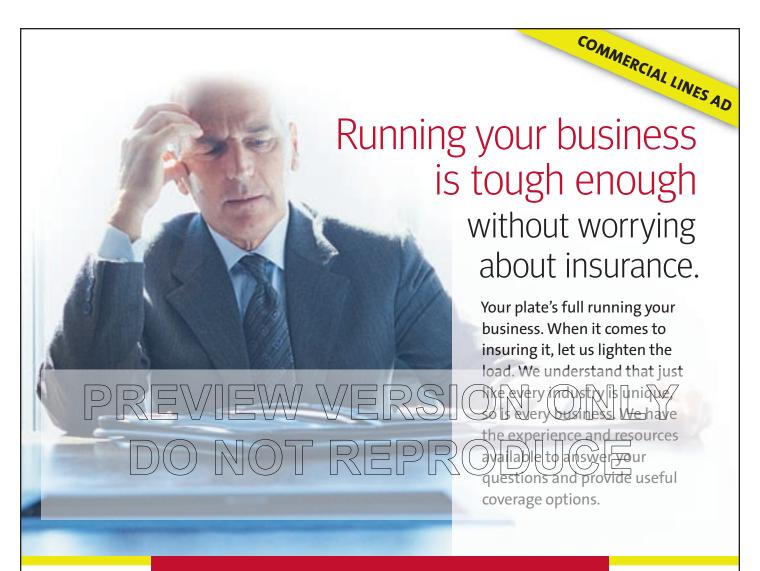
Ads on this page are shown at 50% actual size.



◆ Small Horizontal:

Actual size is

4"W x 2.875"H.



As your local Professional Insurance Agents, we don't just sell insurance. We forge a relationship.

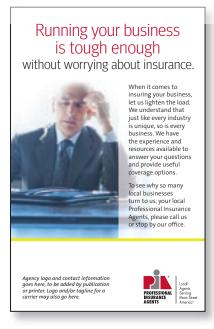
By partnering with us, you've got someone in your corner looking out for your business.

Whether you are starting a new business or expanding an old one, concerned about a legal requirement or simply want to see why so many other local businesses come to us for their insurance needs, please call us or stop by our office. When it comes to insurance for your business, we're happy to do the heavy lifting.



Each ad is available in 4-color (shown here) or black and white. Ads can be reduced/enlarged to scale. **Shown on front:** 7.5"W x 10"H full page ad. This can also be used as an 8.5"W x 11"H insert/flyer.







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Ads on this page are shown at 50% actual size.



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Actual size is

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Understanding small businesses is easy for us because we're small business owners too. Like you, we treat each one of our clients with care and respect.

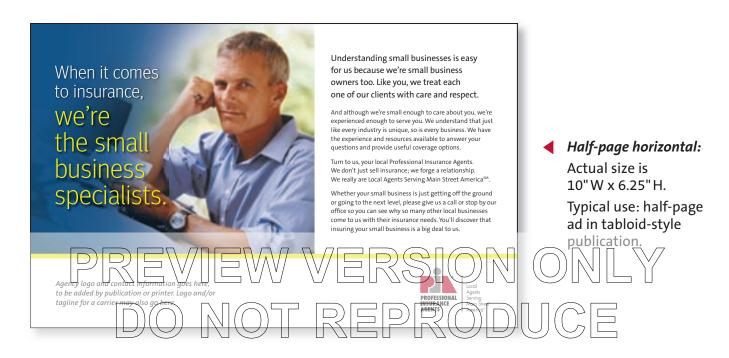
And although we're small enough to care about you, we're experienced enough to serve you. We understand that just like every industry is unique, so is every business. We have the experience and resources available to answer your questions and provide useful coverage options.

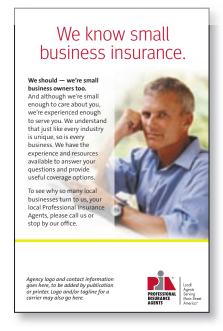
Turn to us, your local Professional Insurance Agents. We don't just sell insurance; we forge a relationship. We really are Local Agents Serving Main Street America<sup>SM</sup>.

Whether your small business is just getting off the ground or going to the next level, please give us a call or stop by our office so you can see why so many other local businesses come to us with their insurance needs. You'll discover that insuring your small business is a big deal to us.



Each ad is available in 4-color (shown here) or black and white. Ads can be reduced/enlarged to scale. **Shown on front:** 7.5" W x 10" H full page ad. This can also be used as an 8.5" W x 11" H insert/flyer.







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◆ Small Horizontal:

Actual size is

4" W x 2.875" H.

## New Commercial Lines Ads



Running your business is tough enough

without worrying about insurance.

Your plate's full running your business. When it comes to insuring it,

let us lighten the load. We understand that just like every industry is unique so is every business. We have the experience and resources available to answer your questions and provide useful coverage options.

As your local Professional Insurance Agents, we don't just sell insurance. We forge a relationship. By partnering with us you've gotsprigone in your corner looking out for your business.

Whether you are starting a new publicess of expanding and looking out for your business.

requirement or simply want to see why so many other local businesses come to us for their insurance needs, please call us or stop by our office. When it comes to insurance for your business, we're happy to do the heavy lifting.

Agency logo and contact information goes here, to be added by publication or printer. Logo and/or tagline for a carrier may also go here.





Understanding small businesses is easy for us because we're small business owners too. Like you, we treat each one of our clients with care and respect.

And although we're small enough to care about you, we're experienced enough to serve you. We understand that just like every industry is unique, so is every business. We have

Turn to us, your local Professional Insurance Agents.

We son't just Sell insurance; we forge a relationship.

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Each of the ad variations shown here is available in 4-color (pictured) or black and white, in each of the sizes listed below. Ads can be reduced/enlarged to scale.

**Shown on front:** 10" W x 6.25" H half page ad (at 75% actual size). These are typically run in tabloid-style publications.



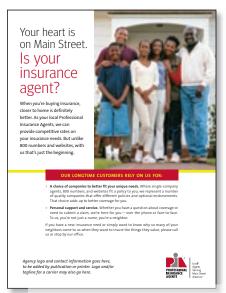


### ▲ Small Vertical:

Actual size is 4"W x 6.25"H. An alternate version of this ad is available (same text, slightly different graphics).

Ads on this page are shown at 50% actual size, except the full page ad, which is shown at 30% actual size.

## Alternate Versions of Select Ads





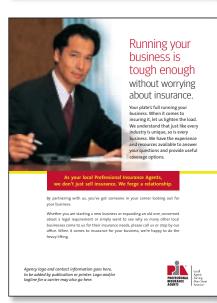








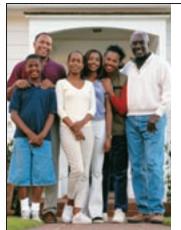






Each of the ad variations shown here is available in 4-color (pictured) or black and white, in each of the sizes listed below. Ads can be reduced/enlarged to scale.

**Shown on front:** 7.5" W x 10" H full page ad (at 30% actual size). These can also be used as 8.5" W x 11"H inserts/flyers.



Your heart is on Main Street.

Is your insurance agent?

When you're buying insurance, closer to home is definitely better. As your local Professional Insurance Agents, we can provide competitive rates on your insurance needs. But unlike 800 numbers and websites, with us that's just the beginning. Our longtime customers rely on us for:

- > A choice of companies to better fit your unique needs. Where single-company agents, 800 numbers, and websites fit a policy to you, we represent a number of quality companies that offer different policies and optional endorsements. That choice adds up to better coverage for you.
- > Personal support and service. Whether you have a question about coverage or need to submit a claim, we're here for you over the phone or face-to-face. To us, you're not just a name, you're a neighbor.

If you have a new insurance need or simply want to know why so many of your neighbors come to us when they want to insure the things they value, please call us or stop by our office.

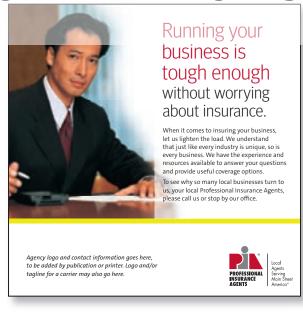
Half-page Horizontal: Actual size is 10"W x 6.25"H. Typical use: half-page ad in tabloid-style

publication.

tency logo and portect information goes received be added by publication or printer togo and of left and left a

## DO NOT REPRODUCE





◆ Square:

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